



22.08.08

Dear Colleagues, I hope this finds you well & rested if you've been fortunate to take a holiday. I also hope that you've had a reasonable month in terms of business. It's the bank holiday weekend so let's keep our fingers crossed for good weather so we can all relax and have a few bbq's!

Arundel Bridge Closure: September

(just in case you hadn't heard!)

The Highways Agency will be carrying out refurbishment works on the A27 Arundel Railway Station Bridge in September & October which may affect you. The proposed works will involve closing the A27 at the Arundel Railway Bridge from the Causeway Road to the junction with Crossbush Lane on the following weekends whilst work on the bridge is carried out:

Dates for your diary:

8.00pm Friday 12 September until 6.00am Monday 15 September

8.00pm Friday 26 September until 6.00am Monday 29 September

8.00pm Friday 10 October until 6.00am Monday 13 October

8.00pm Friday 17 October until 6.00am Monday 20 October

8.00pm Friday 31 October until 6.00am Monday 03 November

Please note that the actual duration of works is for the first three weekends. The last two weekends have been put in the program for any contingencies and delays.

Westbound traffic on the A27 will be directed off the A27 at the Crossbush Interchange onto the A284 heading southbound to join the A259 heading westbound. Traffic will continue along the A259 through Bognor Regis to join the A29 Shripney Road northbound. Traffic will continue northbound on the A29 until the junction with the A27 at Fontwell to continue westbound.

The diversion route for eastbound traffic along the A27 is the same as the diversion for westbound traffic but in the reverse direction.

The works may be affected by weather constraints and other incidents, however in such cases we will endeavour to inform you as soon as possible. We will be sending further information closer to the start of the works. If you have any questions please call the Interroute customer care line on 0845 6000414.

Littlehampton Police Newsletter

Sergeant Allen from Littlehampton Police station sends out this regular newsletter which gives up an update on his patch from a policing point of view. I thought it might be useful to share this with you. It has useful contact details and interesting news about the Year of the Bike.

Southern Cross & Lancing Business Park:

Spanish BIDs Visit

At the end of July, Southern Cross Trading Estate and Lancing Business Park welcomed representatives from a top European association after being recommended as an example of best practice.

Members of the Spanish National Business Parks Association visited the Southern Cross Industrial Estate in Bognor Regis and Lancing Business Park in Adur, after they were identified by a national body as leaders in their field.

The foreign visitors came to learn more about Business Improvement Districts (BIDs) like the one at Southern Cross and Lancing Business Park, following advice from the UK BIDs Advisory Service.

It singled out Southern Cross & Lancing Business Park as some of the best examples of business park BIDs, which are designed to enable groups of businesses to commission projects that improve the quality of their trading environment.

The projects are funded by a local increase in business rates, with the money only being used to commission and deliver specific services demanded by local companies that the public sector does not already provide.

The Spanish Business Parks Association wanted to learn more about BIDs to help develop the model in their own country and analyse how they can adapt it in Spanish business parks.

Successful projects completed by the Southern Cross BID have included an increase in security, leading to a reduction in business crime, improved image of business units in the estate and improved signage. Lancing Business Park BID will be delivering projects with the aim of improving access, security, signage, and more inter-trading on the business park, as well as an estate-wide recycling project.

British BIDS Industrial Estate Seminar

For those taking an interest in Business Improvement Districts, a theme which has been running through this edition of Coastal Business Park News, British BIDs have asked me to inform you about a seminar specifically for Business Parks and Industrial Estate BIDs. The event is called "Efficient Solutions for BIDS in Business Parks or Industrial Areas", and is being hosted by the Maylands Partnership which is developing a BID for Maylands (site of the Buncefield oil depot explosion). The seminar will be looking at efficient approaches to developing BIDs and gaining results for an area and an agenda is attached. In another opportunity for national recognition, Lancing Business Park BID Manager Mike Botting is giving a presentation to the delegates on their BID area recycling project.

The seminar is on Thursday, 2nd October from 10:00am – 3:00pm

Fees

- Bb Members: £50 + VAT
- BURA Members: £65 + VAT
- Non-members: £80 + VAT
- Early booking deal: Three for the price of two if booked by 2nd September

To book your place at any British BIDs event please email: bookings@britishbids.info. More information at www.britishbids.info

Business Futures Seminar: Business Improvement Districts

Business Futures is a series of seminars and lectures held at the University of Chichester in partnership with PEP, to discuss “business scenario’s for the 21st Century”. The next event will be very exciting and especially relevant as the topic is “Business Improvement Districts: just another initiative or a real improvement?” Jacquie Reilly, National BIDs director for UKBIDs will be answering this question from a national perspective, and, yours truly will be presenting on this question from a local perspective. I am hopeful that with a number of BIDs either developed or developing in Coastal West Sussex (and in Brighton & Sevensworth), you’ll come along and find out more about this exciting topic! For more information and to book your place click [here](#).

Lancing Business Park: Update No.1

BID Update

A note from the Lancing Business Park BID chair, Michael Punter:

“As you are aware our Business Improvement District (BID) initiative was successfully supported by the businesses on the Business Park when we voted yes in April 2008.

The Official Launch of the BID is in September 2008 but as the BID Levy notices will be posted later this month I thought it pertinent to update you with our progress to date and share with you some of our plans”. [Read More...](#)

A copy of the business plan we produced to support the initiative is available upon request from Mike Botting whose contact details are below.

However to remind you our Projects are:

- Lancing Business park **Safe**
- **Access** Lancing Business Park
- **Clean Up** Lancing Business Park
- **Connect** Lancing Business Park

We have a management team in place to progress these projects and we thought you would like to know who is doing what for us, they are:

- **Safe - Peter Tyler , Finecut Graphic Imaging and Iain Flitcroft, Manhattan Furniture**
- **Access – Mandy Bridson , Rabbit Group**
- **Clean Up – Chris Pullen , Eschmann Equipment**
- **Connect – Mike Punter , Parafix Tapes & Conversions and Mike Monk , Monk Marketing**
and as part of the Connect Project the very important Recycling project – Ken Green, Adur DC and Maurice Lee, Downlands Packaging

An important part of the Business Plan was communication; therefore we are planning a **LBP Connect** Networking meeting in September in one of the buildings on the park to address the following topics:

- **Project updates from each of the above teams**
- **An opportunity for LBP businesses to promote themselves to their neighbours on a table top exhibition**
- **Identify those businesses who are interested in pooling their purchasing power and create sub groups to manage by product or service**
- **Meet the current Management team and seek new members.**
- **Advise communication method going forward.**

We will encourage some sponsors to support the cost of buffet and drinks and invite Splash FM to attend and report on this exciting development in Lancing.

To enable us to manage the event can you please advise your interest in an e-mail to Mike Botting, we envisage the event to be held during week 38, i.e. w/c 15th September 2008 from 16h00 to 19h00.

If you have any comments about the above or indeed anything relating to LBP please also advise Mike B.

Many thanks,
And we look forward to meeting you in September.

Mike Punter
Parafix Tapes and Conversions Ltd
BID Chair
Lancing Business Park Ltd

August 2008

Mike Botting
BID Coordinator

07859 031243
mikebotting@lancingbusinesspark.co.uk

Lancing Business Park: Update No.2

I have been contacted by Lancing Business Park BID Manager, Mike Botting, about the following notice from the police.

"The Fire Service has reported a lot of trouble recently with cars from the business park driving through to Elm Grove via the Fire Station driveway. Read More...The drivers of these vehicles are using this as a short cut either for business or personal use. There will come a time that an accident may occur for two reasons. Firstly, the vehicles are being driven at a high speed. Secondly, when the firemen are rushing to their vehicle in an emergency they can find their way blocked.

Please inform your staff not to use this private land for a short cut. It must remain clear at all times in case of emergency.

Thank you for your co-operation in this matter" PCSO Butterly, Lancing Police Station.

Fine Cut Announce Sponsorship Deal

Lancing Business Park based Industrial **Label and Marking** specialist **Fine Cut Graphic Imaging**, are pleased to be supporting Jeremy Gumbley in his quest for glory in the 2008 Cupra Championship. MD Peter Tyler said, "our tie up with Jeremy in the SEAT Cupra Championship, links perfectly with our recent investment in superfast Digital printing equipment for plastics" Read More...

Peter Tyler continued "We are absolutely delighted to announce the start of what we hope will prove to be a long term partnership with one of the most talented race drivers in the UK."

"This exciting deal will help us engage with our customers in a way we haven't done before – and give the Fine Cut brand exposure on a national level. We're looking forward to realising the potential of this partnership in many ways."

The Fine Cut team are excited to offer High Quality Digital Printing onto plastics, labels, overlays and nameplates.

Find out more.

www.finecut.co.uk

www.jeremygumbley.com

www.seatsportuk.co.uk

Rustington Trading Estate: Update

Rustington Trading Estate had a business park meeting in July which was well attended. Over lunch, the steering group discussed specifically Business Improvement Districts (BIDs), as well as path clearance; tree clearance, security and double yellow lines.

The steering group decided to move things forward with developing a BID, and agreed that a newsletter will be written and sent out in the next month explaining what this means to your business.

I'm pleased to report that WSCC have now cleared the footpath that leads to Angmering Station. Thanks to reports from staff at K Lacey, I was able to chase WSCC to get this done. This is the third year in a row this has got overgrown, and consequently it is now added to their summer schedule of clearances.

John Field from the burger van on Artex Avenue also reported that the willow tree on the corner of Artex & Brookside avenues had got too overgrown, and was hanging in the highway, restricting HGV traffic. WSCC's highways team came out and cut this back within a week of reporting it.

PCSO Craig Wilson had reported a makeshift camp built by some young people by the railway. At the time the path was overgrown, however as it has now been cut back by WSCC, the camp has been dismantled, and is due to be taken away as fly tipping shortly.

At a recent County Local Committee meeting, it was agreed that the request made by the steering group for double yellow lines at the entrance/exits to Artex and Brookside Avenues be prioritised as 2nd on a list of highest priority traffic orders. This is an excellent result and whilst it has taken some time to be resolved, should now mean that waiting restrictions will be implemented hopefully by the end of the financial year. This really shows what can be done when a group of businesses stands together and lobbies government collectively.

Open Workplace Week – Your Thoughts

At the last Rustington Trading Estate meeting, it was suggested by both Marcus from Coastal Workshop & Keith from Rustington Windows, that it might be nice to find out more about what Rustington Trading Estate businesses do!

Perhaps an “**Open Workplace Week**” might be an interesting concept? [Read More...](#)

I think very broadly it might run like this:

Companies interested in hosting a short visit (let's say lunchtime visits for no more than 30mins) need to **contact me**, so that there are some companies to go to! Please let me know if you have a limit on numbers that can visit if you do want to take part.

Simply send by email (delete where appropriate):

I am/am not interested in taking part in Open Workplace Week

I would prefer Mon/Tues/Weds/Thurs/Fri lunchtime to host my Open Workplace Week

I can have Visitors

Host companies will be free to run their own show. I would suggest something along the lines of showing visitors the factory floor/stock area/offices etc, whilst talking about their processes/challenges/successes, ensuring that visitors gain an overview of your business.

Once there are some volunteer businesses (it may only need to be 5 one for each day of the week), I will then email all businesses in Rustington Trading Estate to ask who would like to visit them (I'm guessing Senior Decision Makers).

I will co-ordinate the replies and manage the schedule.

In terms of a date when this could be held, I propose w/b 6th October 2008.

Clearly all visits would be held at the host's risk, and all liabilities would be borne by the host business. I am only co-ordinating the process.

Energy Performance Certificates

I'm sure you are already be aware that 1st October this year will see new legislation brought in for Energy Performance Certificates & Display Energy Certificates on both private and public buildings. Read More...There are now some excellent Arun web pages on this and other energy tips for business.

<http://www.arun.gov.uk/cgi-bin/buildpage.pl?mysql=1086>

<http://www.arun.gov.uk/cgi-bin/buildpage.pl?mysql=4560>

The webpage also includes a link to www.epcregister.com which can be used to search for accredited energy assessors for these certificates.

A Safe Workplace Is Everybody's Business

This US leaflet gives a good checklist of precautions that any business large or small should take to minimising the risk of crime or violence on its premises.

Whether you are at home or at work, crime prevention is everybody's business. When you go to work, don't leave your crime prevention sense at home. Almost any crime that can happen at home or in your neighbourhood can happen in the workplace.

As you read through the checklists, make sure the person responsible for your building, be it the owner, manager, or landlord, has taken care to create safe workplace. If not, volunteer to lead a group to work with the management to make sure that your work environment is safe.

Download the pdf checklist here

Envirowise Event & Free Wembley Stadium Tour

Envirowise are holding a free event called "Competitive Climate Profitable Future" to help your business save money in today's changing climate. More information is available in the attached document however in summary the day will cover resource efficient practices, practical workshops, a summary of legislation, London 2012 opportunities, and a drop-in clinic for specific enquiries. There is even an opportunity to have a tour round the new Wembley stadium, make sure you tick the box when booking.

Chichester S.U.M.S.

The West Sussex Sustainable Business Partnership have asked me to tell you about some FREE Simple Utility Management Seminars which are being held in Chichester on Wednesday 3rd and Wednesday 17th September.

Green Action Grants

The West Sussex Sustainable Business Partnership asked me to let you know that there are still Green Action Grants available! Green Action Grants are designed to encourage businesses to implement a resource efficiency action that will achieve a QUANTIFIABLE improvement in environmental performance. Examples include: the upgrade of lighting to energy efficiency lighting, setting up a rainwater collection system for cattle troughs, a cardboard baler and passive infra-red urinal controls.

Grants are open to small & medium sized enterprises (SMEs), which are located in West Sussex and offer up to £500 to meet 50% of the costs of schemes to reduce waste, energy or water in your company.

It is a condition of the grant that you agree to provide tangible data on the resource and cost savings resulting from the activities that you have carried out. Please note that eligibility for a grant is subject to state aid rules.

If successful, then the grant will be paid in arrears, once you have completed your activity and we have visited you to verify that the work has been done.

"Applying for a grant was very easy!" said Susie Hill, of Berforts in Hastings, who put their £430 grant towards the cost of plastic draught excluding curtains to help insulate their factory. Susie commented that, "It'll keep the bills down! The cold affects our machines and is not good for morale. It really has made 200% difference!"

Attached is a simple application form which needs to be completed. We advise returning the form as soon as possible as funds are limited and are issued on a first come first served basis. All applications are reviewed on their environmental, cost saving, and transferability merits and those with high benefits will be selected for a grant.

If you have any questions then please do get in touch on 01243 756869

Yours sincerely,
Shelaine Weller
Co-ordinator
West Sussex Sustainable Business Partnership

Organisation Profile: Alchemist

A request from Paul Elleston of Alchemist:

"Founded in 1990, the Alchemist is a community resource centre, whose main aim from its inception has been to divert waste from landfill and to provide community and educational groups with a cheap, safe and reliable source of art and craft materials."

"Alchemist Scrap Store and Coastal West Sussex businesses have therefore had a beneficial relationship for many years, with the donation of end of line products to us

which are then re-used by educational and community groups for art and craft projects.

Unfortunately, Alchemist has not been able to secure sustainable funding due to the fact that most funding bodies stipulate that any grants are for capital revenue and require a start and an end date. We have no need for capital revenue and our project is ongoing so as you can see this is the the difficult situation we face.

The reality is that Alchemist faces closure unless we can secure some financial support which allows revenue spending, hence my letter to you.

I have approached some of our donor companies to see if they would be interested in donating £300 per year for the next three years to Alchemist which would be eligible for charitable relief, and in return we can advertise our appreciation through our web site, letterhead, leaflets. To date donor companies B&W Group, Downlands Packaging & Parafix Tapes & Conversions have all agreed to come on board to support this worthwhile community initiative. If you require further information or examination of our most recent accounts I will be more than happy to assist you. I look forward to your reply in the near future."

If your business would like to assist Alchemist and ensure that an excellent charity like this has a more sustainable future, please contact Paul Elleston scrap@the-alchemist.org.uk

Previous Editions

If you're searching for an article in a previous edition of Coastal Business Park news, don't forget you can view pdf versions of all past editions [here](#)...

For more business news please visit www.arunbusinesspartnership.co.uk