



11.07.08

Well, this is my last Friday before I go off on leave for a week! It's been another busy month with lots of news, events & company profiles to update you with. Remember to keep letting me know about any good news from your business...

Arundel Bridge Closure – September

The Highways Agency will be carrying out refurbishment works on the A27 Arundel Railway Station Bridge in September & October which may affect you. The proposed works will involve closing the A27 at the Arundel Railway Bridge from the Causeway Road to the junction with Crossbush Lane on the following weekends whilst work on the bridge is carried out:

Dates for your diary:

8.00pm Friday 12 September until 6.00am Monday 15 September
8.00pm Friday 26 September until 6.00am Monday 29 September
8.00pm Friday 10 October until 6.00am Monday 13 October
8.00pm Friday 17 October until 6.00am Monday 20 October
8.00pm Friday 31 October until 6.00am Monday 03 November

Please note that the actual duration of works is for the first three weekends. The last two weekends have been put in the program for any contingencies and delays.

Westbound traffic on the A27 will be directed off the A27 at the Crossbush Interchange onto the A284 heading southbound to join the A259 heading westbound. Traffic will continue along the A259 through Bognor Regis to join the A29 Shripney Road northbound. Traffic will continue northbound on the A29 until the junction with the A27 at Fontwell to continue westbound.

The diversion route for eastbound traffic along the A27 is the same as the diversion for westbound traffic but in the reverse direction.

The works may be affected by weather constraints and other incidents, however in such cases we will endeavour to inform you as soon as possible. We will be sending further information closer to the start of the works. If you have any questions please call the Interroute customer care line on 0845 6000414.

Local trading estates get involved in National Bike Week

As part of National Bike Week, employees from businesses in Littlehampton and Rustington trading estates have got on their bikes and cycled to work.

In the name of keeping fit, reducing congestion and saving money while petrol prices are sky high, 48 employees from 21 different companies at Riverside Industrial Estate, Littlehampton and Rustington Trading Estate visited the Bike To Work stand and collected their free breakfast.

Everybody who stopped to grab their free breakfast received some Bike Week goodies, a healthy option breakfast including bananas and juices, and a free certificate.

The events, held at Rustington on Wednesday 18 June and at Littlehampton on Thursday 19 June, were organised by Chris Shephard, Business Park Co-ordinator for Arun District Council, on behalf of the Business Park Associations for both trading estates.

They were held in partnership with the West Sussex County Council Travelwise team, who kindly provided the healthy breakfast options.

Chris Shephard said: "These events were even more successful than last year, with 21 companies participating compared with 13 last year, and 165 miles cycled compared to 123 last year. Lots of people have suggested that they may cycle to work more often as a result - especially if they get a free breakfast!

"As a result I am looking in to organising another event at each Business Park later in the year, so hopefully we can encourage more people to make this a regular thing."

Sussex Police were also present at both trading estates in the form of PCSO Craig Wilson at Rustington and Sergeant Peter Allan and PC Wendy Rhodes at Littlehampton.

The role of the constabulary was to provide a free postcode marking service for bikes. Many stolen bikes are later discovered but are generally not marked with their owner's details. By postcode marking, stolen bikes can be returned to their rightful owners.

Chris added: "This was a very useful and high profile exercise which really added to the event and meant that cyclists had an added incentive to stop in on their way to work. It was a great opportunity for the police to remind businesses about the measures available to them to report crime such as the existing Business Watch network and for them to have an even greater visibility amongst the local business community."

Rustington Trading Estate Update

Recent Business Watch alerts have come through indicating a few thefts and attempted break-in's. In some cases thieves have got away with products and diesel. Please be vigilant, and please take all steps to secure your property.

Riverside Industrial Estate Update – New CCTV Smiley Face signs installed

At the last Riverside Industrial estate meeting, it was suggested that some smiley face CCTV signs should be sought and installed. As a result of PC Bridger attending that meeting, the police kindly donated some for free.

The signs needed to be laminated and weatherproofed, and as is the Riverside Industrial Estate way, it was all done for free on the trading estate! Thanks to Bay Studio for their hard work to get them ready for installation! Colin Welburn from Littlehampton Welding and I then walked round the estate and found some ideal sites on lamp posts. There are three signs, two of which are A3. One is outside Artetch Circuits, one is on the bend by ADR/Lime. The third is due to be put on the riverbank behind Littlehampton Welding. At the request of Vine Property Management, the entrance of the estate was not to be used as there was already adequate CCTV signage. It is hoped that in future one or two more of these signs might be installed however it is in no way the intention to fly post or make the site look untidy, and all future requests will be sent to Vine for consideration first.

South Bersted Business Park – Update:

The Trees and Orchard Ward quarterly Neighbourhood Management Forums were held in the last two weeks at Durban House, which I attended on your behalf. These are regular (once every 6 weeks) meetings organised by Julie Jones the local PCSO, to ensure members of the community including businesses, have an opportunity to communicate their observations to the police and councillors.

The need for more “Youth Diversion” activities for the summer holidays has been a topic for discussion since the inception of these meetings, particularly after the success of last summer’s organised activities.

As a result, PCSO Julie Jones and a number other local police officers and PCSO’s are organising a summer football training week culminating in a tournament. This will be held at the 39 Club in the week of August 4th from 11am – 4pm. Butlins and Tesco’s have agreed to offer prizes at the time of going to press, with a few more local businesses who have expressed an interest. If there’s anything your business could do to help support this event, whether it’s “in-kind” by offering your time as a referee or linesman (!), or in money, or goods, please let Julie know by emailing her on Julie.jones@sussex.pnn.police.uk.

If you’re involved in arranging community events and reading this, please can you forward this out to whomever it may be of interest to, either from an organising point of view or participating point of view.

Lancing Business Park – Update:

Highway Signage

At the recent WSEP Transport Task Group meeting I again raised the issue of signage on the highway for Lancing Business Park, as requested by Lancing Business Park Association. There are two existing signs at the junction with Western Road and West Street which still say Churchill Industrial Estate, even though the name was changed a good number of years ago to Lancing Business Park.

As a result of the issue being raised at the meeting, WSCC Highways head Mike Link proposed to find a solution, and asked if Lancing Business Park could email him in order for the issue to be pursued.

Bognor Regis Education Business Partnership

The Bognor Regis branch of the Education Business Partnership is looking for additional members from the local business community to join its board. The role of the EBP is to work with local businesses, encouraging your employees to influence and support student's learning in their schools or colleges.

Put simply, this is your opportunity as a local business to get involved at a strategic level with your future workforce and influence their development, by working with local schools and colleges. To get involved please contact Mary Holder on 01243 642604 or email mary.holder@westsussex.gov.uk

Lions Den Final

I was lucky enough last week to be a judge at the final of Littlehampton Community School's Lion's Den competition, along with Mark Butler and Roger Green from the Littlehampton Gazette. This saw four young people battling it out in a creative challenge at Red Anywhere, "one of the finest catering companies in the South".

The challenge was to make a seasonal pudding and present it to the judges. Master Chef Dan Clarke from Red Anywhere has ably explained the competition in his blog <http://blog.redanywhere.co.uk/101/the-next-ramsay-oliver-delia-who-knows/>. This is another excellent example of a local business working closely with local young people through the schools, to give them a real life business challenge. If your business can assist with anything like this please get in touch with me.

CCTV survey Littlehampton/Rustington Police

PCSO Emma Orpin is in the process of setting up a database of all Arun businesses which have CCTV, especially those on business parks & industrial estates. This will help the Police in terms of crime prevention, and in terms of evidence gathering. If you **have** CCTV you are asked if you would kindly fill in the attached form and return it to emma.orpin@sussex.pnn.police.uk

British BIDs conference – Review

For those readers interested in Business Improvement Districts, British BIDs had their Summer Conference recently. It was held in London and was an excellent day for sharing best practice, picking up new ideas and networking. The theme of the conference was Innovation and Value, and there were some excellent examples of BIDs that had managed to secure significant amounts of additional finance towards their total revenues. It was also interesting to note that landlords are becoming more involved in BIDs and that some BIDs are being consulted on planning issues. A review of the conference can be found here PDF in the latest British BIDs E-newsletter.

West Sussex Sustainable Business Partnership Environmental News & The Aldingbourne Trust

This week I attended a meeting of the West Sussex Sustainable Business Partnership www.westsussexsbp.org.uk, to find out the latest environmental news. For the uninitiated, the West Sussex Sustainable Business Partnership helps businesses to cut costs, and protect the environment; to date helping businesses achieve over £800,000 of savings. The meeting was held at the excellent Aldingbourne Trust, which has conference facilities and an excellent wood **recycling** project

(Wood@Aldingbourne) which is an excellent way of getting rid of old pallets **and all other waste wood.**

www.aldingbournetrust.co.uk

<http://www.aldingbournetrust.co.uk/services-recycling.html>

01243 546038

07804 372912

As the Arun Business Partnership newsletter reported recently, as of July 1st the Government's Energy Performance Certificates (EPC) are going to apply to commercial premises over 2000 sq ft. The EPC's apply to all commercial buildings being built, sold, rented or modified, and there are steep penalties for not having one. The idea behind the EPC's is to reduce the overall carbon footprint of UK PLC and **help reduce energy wastage in buildings.**

In October this year, EPC's will apply to all sizes of business units. For more information please visit <http://campaigns.direct.gov.uk/epc>, the West Sussex Sustainable Business Partnership or our Energy Efficiency Officer, Jo Brooks.

Company Profile: Firefly Creative

Firefly Creative put the spark back into Conti

Located on the Lancing Business Park, Firefly Creative has just completed a major rebranding of the UK's leading Overseas Mortgage provider, Conti Financial Services Limited. Gone is the old outdated image for Conti, and in its place is a new, modern brand identity designed to relaunch the newly expanded company, which has recently relocated to plush new offices in Hove.

This major project spanned several months, starting with the creation of a modern new corporate identity and encompassed designing a new website, jointly developed with web partners Blue Earth Solutions. Firefly also undertook the redesign of numerous marketing materials, sales packs, internal documentation, exhibition graphics, office interiors and art, eshots and presentations to relaunch the new Conti to clients and prospects. Everything was produced in time for the official company launch.

Conti Operations Director, Clare Nessling says:

"Our project to re-launch Conti was substantial, both in terms of the work involved and the investment required. We wanted to modernise the "look and feel" of the company without losing or undermining any of its values; this affected all our collateral and, in particular, the website which was to move from being a brochure to a business tool, and a fundamental cornerstone of our processes.

We asked three companies to present to us after a detailed briefing. Even though Firefly was up against much larger competitors, their immediate grasp of what we needed to achieve won them the project. That was some six months ago and we are now at the delivery and launch stage. We are absolutely delighted with the way in which they have managed to carry through all the elements of the project in a timely and orderly manner; we are delighted too with the website launched last week and, above all, with the enthusiastic reaction to it within the marketplace from our customers.

The Firefly team has an unerring eye for powerful visual impact; they have the ability to make your business stand out, which is backed up by sound technical know-how."

Firefly director, Francesca Martelly says:

"It is always a joy to work with clients that truly understand the commercial benefits of investing in a strong corporate image. Conti knew exactly where they wanted to be within their marketplace, but was open and willing to be led by Firefly in respect of the image that they should be portraying. We look forward to helping Conti with their continued expansion, and wish them every success for the future."

The new Conti website can be found at: www.mortgagesoverseas.com

To contact Firefly Creative, call Francesca Martelly or Sean Langridge on 0845 2577 360, or visit www.fireflycreative.co.uk

Firefly Creative Solutions Limited
Unit 3, Triangle Business Centre
Commerce Way
Lancing Business Park
BN15 8UP

Apprenticeship Request

Jonathan Ward is a very able young man who is currently studying the electrical trade at college and is looking for an apprenticeship to start after the summer period. If there are any electrical companies who are able to offer Jonathan a placement, please could you ring Jonathan on 01903-772107. Bambi Benson, an employee at Arun District Council, is able to provide a reference if required.

ZAP Cats – Littlehampton Grand Prix!

This is early notice of the forthcoming ZAP Cats Littlehampton Grand Prix to be held on the weekend of August 16th & 17th. So why not spend the weekend on the beach and watch these fantastic speed machines as they grace Littlehampton Seafront, and do battle in rounds 9 and 10 of the National Championships.

Cook & Eat - Bognor Regis

A new community project called Cook & Eat is about to get underway in Bognor Regis which employees might be interested in. People of all ages from around Bognor Regis are invited to come and learn how to cook new recipes, how to shop and eat well on a budget and make tasty new meals that can be cooked and enjoyed together.

Tuition is provided by the Kitchen Academy, and everything is supplied free of charge, with the emphasis on having fun and making new friends. The sessions begin on Tuesday 15th July and run from 4.30pm – 6.30pm and are held at the Youth & Community Centre on Westloats Lane, Bognor Regis.

To book your place contact Carol on 01243 870406.

Cirque de Normandy

Come to the Big Top at Littlehampton Community School!
FOR ONE NIGHT ONLY
Thursday 17th July

Doors open 6.10 p.m ~ Show from 6.30 ? 8.15 p.m.
(Including student performers from Years 7, 8 and 9 at LCS!)

Tickets £3 per child & £5 per adult

ALL children 16 and under must be accompanied by at least one adult

BBQ from 5.30 p.m, popcorn and candy floss on sale before the show and during the interval!

Tickets can be purchased by cash or cheque only please from Mrs Johnson at LCS between 1.00 p.m. and 2.00 p.m. daily or reserved via email on

circustickets@littlehampton.w-sussex.sch.uk

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