



22.02.08

Hello again readers, I hope this finds you well and your business in good health. This weeks edition has a bit of everything in it. As ever, if you have a good news story to tell, please get in touch.

Gatwick Diamond Business Improvement District Event

On the 13th February 2008 an event was hosted by the Gatwick Diamond and organised by CADIA at the Hilton Hotel in Gatwick to discuss Business Improvement Districts (BID's). As regular readers will know, BID's have been developing in Coastal West Sussex and due to the successes at some of the Coastal Business Parks, an opportunity to share best practise was identified for the Gatwick Diamond.

The first part of the event focused on understanding what BID's are and how to develop one. This provided a useful forum after the break to discuss the possibility of future BID's in the Gatwick Diamond. Speakers at the event were from British BID's, Lancing Business Park, Southern Cross Industrial Estate and Brighton BID.

Below is a list of presentations from the event - please click the links to see the full presentations:

- [An introduction to BID's](#)
- [What is a BID?](#)
- [Lancing Business Park BID](#)
- [Southern Cross Trading Estate BID](#)
- [How to set up a BID & Costs](#)
- [Where next for BID's?](#)

It was a pleasure to be involved in the organising of this event, and to have Coastal West Sussex businesses & councils leading the way on BIDs in West Sussex.

BID Street Briefing for Lancing

This week sees the start of the **Street Briefings** for the Lancing Business Park BID. Each Wednesday for the next 3 weeks will see an event held for anyone with a business on those streets. For example this Wednesday anyone with a business in **Marlborough Road or Blenheim Road** in Lancing Business Park is invited to the briefing at **Tuk Tuk** from 9am, for a free bacon sandwich & hot drink and a chat with the Lancing Business Park BID team.

Attendees will find out more about what the Lancing Business Park BID is, where their money will be spent if its voted in, and how they can get involved. The Business Plan will also be available for a detailed breakdown of what is planned.

The Lancing Business Park BID team is keen to make sure everyone has had an opportunity to have their say in whether a BID goes ahead, and this is the opportunity to do just that.

The street briefing dates and times are as follows:

Wednesday 20th Feb

Chartwell Road & Spencer Road Businesses

Location: Tuk Tuk, Manhattan Furniture

Time: 9am

Free Bacon Sandwich & Hot Drink

Wednesday 27th Feb

Marlborough Road & Blenheim Road Businesses

Location: Tuk Tuk, Manhattan Furniture

Time: 9am

Free Bacon Sandwich & Hot Drink

Wednesday 5th March

Commerce Way & Peter Road Businesses

Location: ADUR DC Offices, Commerce Way

Time: 9am

Free Bacon Sandwich & Hot Drink

For more information please visit www.lancingbusinesspark.co.uk/bidnews.aspx

Lancing BP Waste Management Workshop

5th March also sees another event in Lancing Business Park, this time organised by the Sustainable Business Partnership. Designed for businesses in Coastal West Sussex, not just those on Lancing Business Park, the event has been set up to assist businesses with their commercial waste management issues, and hopefully looking at improving the bottom line. The event is being hosted by Eschmann Equipment who are one of the largest businesses on Lancing Business Park, and in partnership with Lancing Business Park Ltd.

For more information on topics to be covered, click on the link below and make sure you book your place to start saving your business money.

Security

As the light is getting longer at the moment (till the clocks change at least), please keep on your guard. Despite everyone's good efforts, crime against business is still happening. Please do what you can to minimise the risk to you, your staff & your property. This can be done simply and cheaply by keeping your premises tidy and well secured.

Use the resources available to you like Business Watch, Police Community Support Officers (www.sussex.police.uk) and CCTV. More importantly than all this, please **Keep Reporting**. If nothing is reported through the official channels (0845 60 70 999).

St George's Day Reception at QAHH

Now, you might not think this is the usual sort of thing I'd put in this newsletter, but I decided to do so because they are in need of our support as a community.

This is an invite from Karen Pettman:

The Queen Alexandra Hospital Home (QAHH) in Worthing is a national charity caring for physically disabled ex-Servicemen, women and their dependants. At the QAHH our aim since 1919 has been to help physically disabled ex-servicemen and women to live as actively and independently as possible, in a caring, friendly environment they can think of as their home. Whether their physical disability is a result of conflict, peacekeeping missions, or an injury or illness sustained since leaving HM Armed Forces, all former Service personnel of any age are welcome. We provide both long-term residential and short-term respite care, with up to 60 residents at any one time. Our youngest respite resident is 23, and our eldest is currently 100. Our residents' needs are complex and many have multiple disabilities; some have neurological disorders, others are paralysed or do not have the use of their limbs, some are terminally ill. We particularly specialise in those with an Acquired Brain Injury. We aim to continue providing the best possible care to our brave service personnel who have given so much to their country.

We would like to invite you to a Reception here at The Queen Alexandra Hospital Home on **Wednesday 23rd April 2008 from 11am to 2pm** to see the work we are carrying out as a national charity based near your company. Why would you want to come you may ask? Obviously we are keen to seek support for our charity from local companies, but we have some exciting benefits to offer you in return. We wouldn't expect you to support us without finding out more about our valuable work first. Just like you wouldn't expect us to buy your product without first finding out more about it!

So why not come along and find out what we do? There will be an opportunity to tour the Hospital Home, meet residents, staff and volunteers. Refreshments and lunch will also be provided (gifts in kind from corporate donations to minimise charity costs). We are starting the refurbishment of our two older wards in March 2008 and hopefully the day will give you an opportunity to see the work in progress.

Without ongoing support we would not be able to provide the excellent level of service to our residents that they deserve and which makes us the leading establishment of its kind in the South East. If you would like to come along, please call me, Karen Pettman, on 01903 218444 or email karen-pettman@qahh.org.uk. We hope that you will be able to attend. If you would like to visit on an alternative date, please feel free to contact me to re-arrange a more suitable time.

Arts & Business

This week I became aware of an interesting organisation called Arts & Business. They have been the connecting point for business and art communities for nearly 30 years.

According to their website www.AandB.org.uk, "at the heart of their work is the knowledge that the arts deliver unique, creative solutions that can help business achieve success on a number of fronts.

Through 12 regional offices, Arts & Business acts as a crucible where businesses and arts organisation come together to create partnerships to benefit themselves and the community at large. Each A&B region runs A&B programmes and services, to bring together to the arts and business communities locally.

A&B Businesses can enhance your brand & reputation, invest in your community, and be involved with both creative and professional development."

If you're looking for a new way to promote your business and link in with the growing creative sector in Coastal West Sussex, why not log on to their website, www.AandB.org.uk where they also have a newsletter & lists of events that might be of interest.

And finally, have a great weekend!

To unsubscribe please e-mail: chris.shephard@wsep.org.uk