

Business Improvement District UPDATE

New BID page added to web Site

Keep up to date with all the latest BID news at
www.lancingbusinesspark.co.uk

**LANCING
BUSINESS PARK**

Business Improvement District

LANCING BUSINESS PARK BUSINESS IMPROVEMENT DISTRICT

Together a Brighter Future

Many thanks to all of you who responded to our questionnaire. We have examined your responses and from your answers are currently working on solutions to present to you as a BID Business Plan.

To summarise results, key issues were as follows:

95% of respondents name security as top priority

- 51% of businesses have suffered some form of criminal damage within the last 3 years.
- 95% name prevention of property damage and theft as priority
- 86% would like to see a coordinated CCTV system

Accessibility voted as next highest priority

- 71% wanted better car parking
- 90% better traffic management and flow
- 85% better signage and location mapping

Environment

General satisfaction with current state of the business park was low with

- 68% being less than satisfied with general cleanliness
- 82% dissatisfied with landscaping
- 71% unhappy with litter

Centralised services

Overall interest in centralised services was low with interest below 50% in all cases except waste disposal and recycling.

- 71% of respondents were interested in a waste management and recycling programme.

Obviously not every suggestion like resurfacing the roads (which many of you would like to see) can be undertaken due to the prohibitive cost but where cost effective solutions can be used to improve security, ease congestion, improve signage, enhance the park, and create a more prosperous environment these will be included in the plan.

Every property on the Business Park will receive a vote on whether to adopt the business plan and become a business improvement district. It is important that each business is fully aware of the plan, its effects and the cost. More information on BIDs can be found on WWW.UKBIDS.ORG .

To give you the chance to find out more information, we are holding the following short briefings where we hope to see you.

For properties located in Chartwell Road and Spencer Road

Wednesday 20th February 9.00am at TUK TUK (next to Manhattan)

Bacon roll and coffee provided

For properties located in Marlborough Road and Blenheim Road

Wednesday 27th February 9.00am at TUK TUK (next to Manhattan)

Bacon roll and coffee provided

For properties located in Commerce Way and Peter Road

Wednesday 5th March 9.00am venue to be confirmed

Ballot papers will be sent to each address on the rating list and voting will be between March 10th and April 7th 2008.

Remember:

We asked you

You told us

Let us deliver

A yes vote is needed by you to make the things you want happen.

**LANCING BUSINESS PARK
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For any further information please contact Mike Botting

Phone: 07739713723

E-mail: mikebotting@lancingbusinesspark.co.uk

Together a Brighter Future.

We're on the web

www.lancingbusinesspark.co.uk



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