



gatwick**diamond**





Gatwick Diamond

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In 2003 - something extra was needed

- Economic growth taken for granted
- Business needs not addressed
- Lack of profile for the area
- Skills and labour shortage
- Future of Gatwick Airport?
- Minimal investment in infrastructure

How the Gatwick Diamond Initiative will make a difference?

- Business-led Initiative

Focus on:-

- Whole economy and economic area
- Produce actions that business believes will make a real difference
- 10 year timeframe

Gatwick Diamond Vision

- July 2004, the Gatwick Diamond Initiative launched the Vision:

‘By 2016 the Gatwick Diamond will be a world-class, internationally recognised business location achieving sustainable prosperity’



Achievements

- Established Gatwick Diamond brand
- Government recognition of the Gatwick Diamond at national, regional and local levels
- SEERA include Gatwick sub region in SE Plan
- Identified as a 'Diamond for Growth' in the Regional Economic Strategy
- Creation of a strategy addressing the Diamond's business needs
- Adoption of the strategy by the public sector



The Strategy

Identifies four key areas

- Enhancing Higher and Further Education and the wider skills provision
- Transport Programme
- Smart Business Initiative
- Comprehensive Development and Investment Programme

Delivery of strategy - Skills Theme

- Opportunity to understand the current and future skills needs for the Gatwick Diamond area



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