

West Sussex Coastal Wards - Key Data Sheet

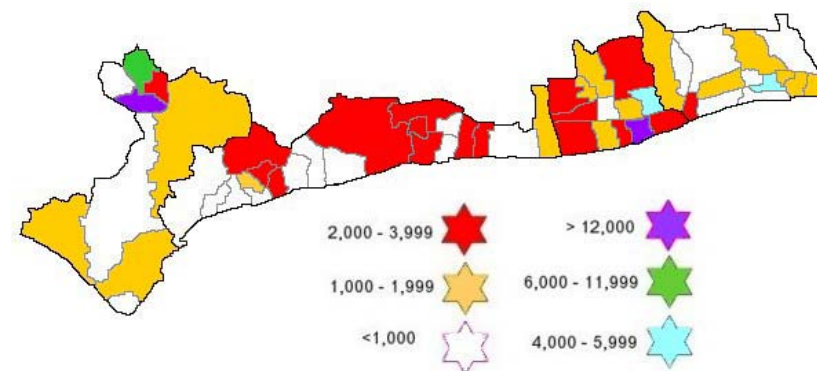


Local authority websites
<http://www.adur.gov.uk/>
<http://www.arun.gov.uk/>
<http://www.Chichester.gov.uk/>
<http://www.worthing.gov.uk/>

General statistics	
Area (sq km)	278
Proportion of area rural	34.9%
No. Dwellings (2004)	157,000
Population Mid (2004)	334,000
Population density per km ²	1,202
Population change (01-04)	1.2%
Working age population (2004)	188,700

Based on best fit MSOA's utilising
Neighbourhood Statistic data

The Business sector Location of employment within the area



Quality of life indicators	Coastal Wards	SE Region
Life expectancy Females - upper limit – years***	82.2 years	82.1 years
Weekly household income – 2006 ¹ (rolled forward from 2002 ward based household income estimates)	£542.0	£713.4
% of working age population drawing key benefits*	11.9%	10.0%
Job density (Local jobs: working age population) ²	0.88	0.88
House price ratio (2005) ¹	0.86	1.0
Criminal damage offences per 1,000 population***	5.0	5.2
C02 emissions per capita ktC02***	6.6kt	8.6kt

Sources: * WPLS, Q4 2006; **Average of relevant districts ¹ [Neighbourhood Statistics](#); ²CLREA estimates;

Business indicators	Coastal Wards	SE Region
Entrepreneurial activity ¹ (VAT stock per 10,000 head of adult population)	541	443
Percentage VAT businesses ² <4years old (2006)	31.2%	32.3%
Proportion of enterprises in public sector ² (2006)	3.7%	3.3%
Employee jobs in high tech industries ³ (2005)	7.7%	10.0%
Median weekly earnings ⁴ (workplace) - 2006	See district data sheets	£380.1
Average rateable value ² per m ² (Retail)	£135.0	£140.0
Vacant commercial & industrial property ² 2004-05	See district data sheets	9%

Notes: ¹SBS; ²Neighbourhood Statistics; ³NOMIS; ⁴ASHE.

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Employment structure and labour market statistics

Employment structure 2005	Coastal Wards	SE Region
Agriculture and fishing ¹	0.7%	0.4%
Energy and water ²	0.9%	0.5%
Manufacturing ³	10.4%	8.8%
Construction ⁴	3.1%	4.4%
Distribution, retail, hotels & restaurants ⁵	27.1%	25.8%
Transport and communications ⁶	3.4%	6.1%
Finance & commercial business services ⁷	16.9%	23.9%
Public administration, education & health ⁸	33.3%	24.8%
Other services ⁹	4.2%	5.3%
Total	132,800	

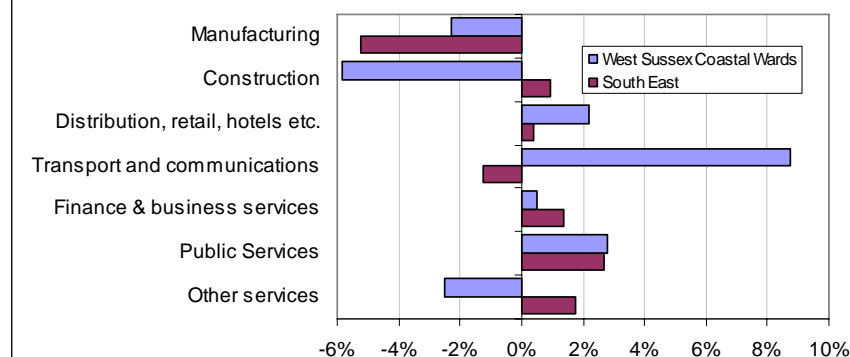
Source: ABI

Relevant SIC's 1=A+B; 2=C+E; 3=D; 4= F; 5=G+H; 6=I; 7=J+K; 8=L+M+N; 9=O+P+Q

Labour market indicators	Coastal Wards	SE Region
Economic activity rate***	82.4%	82.1%
Self employment rate***	9.8%	10.4%
Claimant count Unemployment rate (%)**	1.4%	1.4%
JSA claimants' 12+ months** (% of all JSA)	19.3%	15.6%
Not in employment/unemployment but wanting a job (% of working age people)****	5.0%	5.5%
Percentage of 16-24 educated to A Level****	38.2%	35.1%
Percentage of working age adults qualified to NVQ Level 4***	28.4%	30.5%

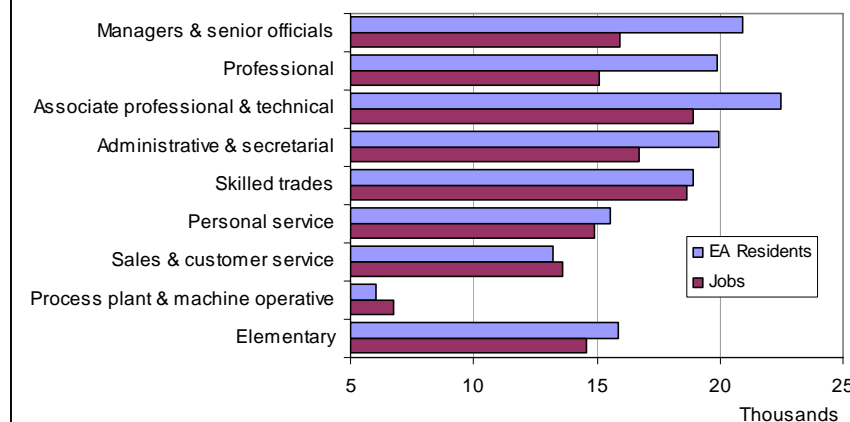
Notes: * APS September 2006; **Claimant count June 2007; *** based on Census data adjusted for growth in APS; ****Average of relevant districts

Key sector Jobs CAGR 2000 - 2005



Notes: CAGR Compound annual growth rate; Source data: ABI/ NOMIS

Coastal wards residential occupational profile v local jobs



Source: CLREA estimates based on Census and APS December 2006