

## West Sussex Rural Wards - Key Data Sheet



Local authority websites  
<http://www.arun.gov.uk/>  
<http://www.Chichester.gov.uk/>

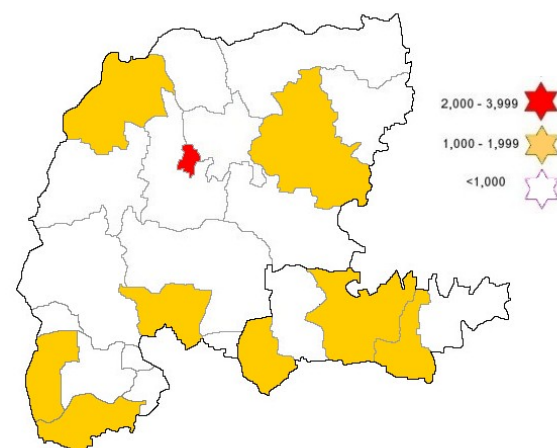
General statistics	
Area (sq km)	832
Proportion of area rural	76.6%
No. Dwellings (2004)	33,700
Population Mid (2004)	76,200
Population density per km <sup>2</sup>	92
Population change (01-04)	1.8%
Working age population (2004)	44,100

Based on "best fit" MSOA's utilising Neighbourhood Statistics data

Quality of life indicators	Rural Wards	SE Region
Life expectancy Females - upper limit – years***	82.2 years	82.1 years
Weekly household income – 2006 <sup>1</sup> (rolled forward from 2002 ward based household income estimates)	£680.2	£713.4
% of working age population drawing key benefits*	8.1%	10.0%
Job density (Local jobs: working age population) <sup>2</sup>	0.67	0.88
House price ratio (2005) <sup>1</sup>	1.38	1.0
Criminal damage offences per 1,000 population***	4.3	5.2
CO2 emissions per capita ktCO2***	7.4kt	8.6kt

Sources: \* WPLS, Q4 2006; \*\*[Home office statistics](#); \*\*\* Average of relevant districts; <sup>1</sup> [Neighbourhood Statistics](#); <sup>2</sup> CLREA estimates.

### The Business sector Location of employment within the area



Business indicators	Rural Wards	SE Region
Entrepreneurial activity <sup>1</sup> (VAT stock per 10,000 head of adult population)	777	443
Percentage VAT businesses <sup>2</sup> <4years old (2006)	27.7%	32.3%
Proportion of enterprises in public sector <sup>2</sup> (2006)	2.7%	3.3%
Employee jobs in high tech industries <sup>3</sup> (2005)	6.2%	10.0%
Median weekly earnings <sup>4</sup> (workplace) - 2006	See district data sheets	£380.1
Average rateable value <sup>2</sup> per m <sup>2</sup> (Retail)	£92.0	£140.0
Vacant commercial & industrial property <sup>2</sup> 2004-05	See district data sheets	9%

Notes: <sup>1</sup> SBS; <sup>2</sup> Neighbourhood Statistics; <sup>3</sup> NOMIS; <sup>4</sup> ASHE.

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### Employment structure and labour market statistics

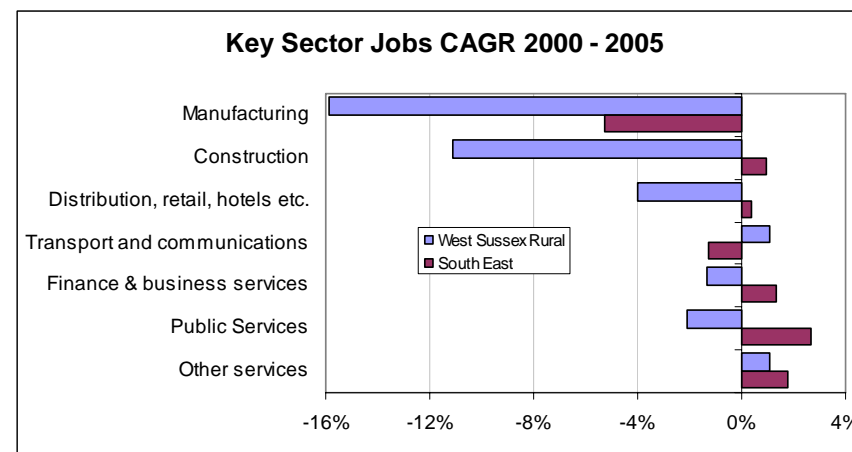
Employment structure 2005	Rural Wards	SE Region
Agriculture and fishing <sup>1</sup>	2.9%	0.4%
Energy and water <sup>2</sup>	0.2%	0.5%
Manufacturing <sup>3</sup>	8.5%	8.8%
Construction <sup>4</sup>	4.7%	4.4%
Distribution, retail, hotels & restaurants <sup>5</sup>	30.0%	25.8%
Transport and communications <sup>6</sup>	4.4%	6.1%
Finance & commercial business services <sup>7</sup>	14.9%	23.9%
Public administration, education & health <sup>8</sup>	25.9%	24.8%
Other services <sup>9</sup>	8.5%	5.3%
Total	24,100	

Source: ABI

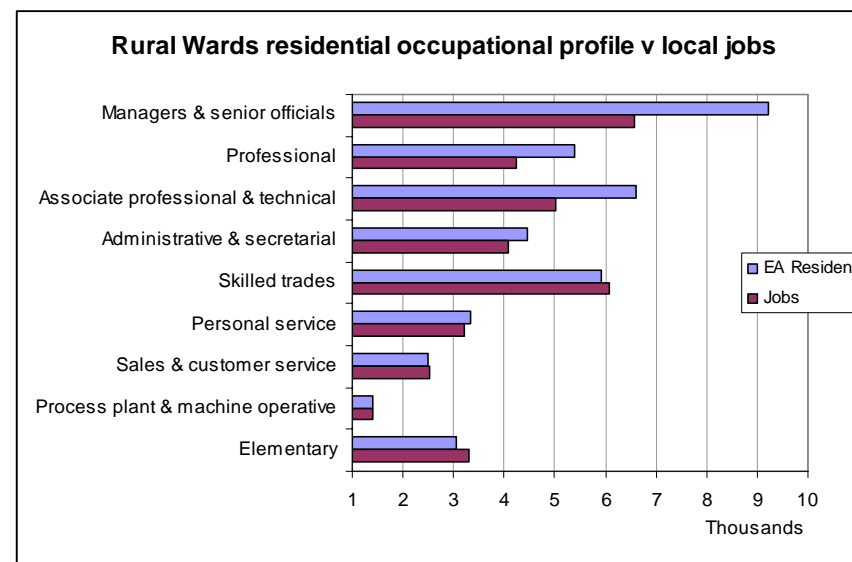
Relevant SIC's 1=A+B; 2=C+E; 3=D; 4= F; 5=G+H; 6=I; 7=J+K; 8=L+M+N; 9=O+P+Q

Labour market indicators	Rural Wards	SE Region
Economic activity rate***	81.5%	82.1%
Self employment rate***	14.0%	10.4%
Claimant count Unemployment rate (%)**	0.8%	1.4%
JSA claimants' 12+ months** (% of all JSA)	19.0%	15.6%
Not in employment/unemployment but wanting a job (% of working age people)****	4.8%	5.5%
Percentage of 16-24 educated to A Level****	45.8%	35.1%
Percentage of working age adults qualified to NVQ Level 4***	39.4%	30.5%

Notes: \* APS September 2006; \*\*Claimant count June 2007; \*\*\* based on Census data adjusted for growth in APS; \*\*\*\*Average of relevant districts



Notes: CAGR Compound annual growth rate; Source data: ABI/ NOMIS



Source: CLREA estimates based on Census and APS December 2006